RESUME

Name: Dr. M. JEBAKUMAR
Designation: Assistant Professor
Department: Visual Communication
Address: St. Xavier's College, 21, North Highground Road,
Palayamkottai-627 002, Tamilnadu, India.

PERSONAL DETAILS

Date of Birth   : 14.06.1982

Qualification   : M.Sc,Ph.D, SET, NET

Designation   : Assistant Professor

Department   : Visual Communication

Community   :

Religion   :

Nationality   : Indian

Mobile   : 8667098433

Email ID   : jebakumarmp@gmail.com

ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of Passing
NET	Mass Communication and Journalism	-	UGC NET	November 2021
SET	Journalism and Mass Communication	-	UGC TNSET	April 2017
PhD	Interdisciplinary Electronic Media-Communication	Department of Communication	Manonmaniam Sundaranar University	May 2023
M.Sc	Electronic Media (Equivalent to M.Sc Visual Communication, G.O_M.S_No. 266_29.11.2019, R.No:265 (p21))	Department of Communication	Manonmaniam Sundaranar University	April 2017
B.Sc	Visual Communication	School of Distance Education	Bharathiar University	May 2013

ACADEMIC IDENTITY

*VIDWAN ID	https://vidwan.inflibnet.ac.in/profile/287857
*ORCID ID	https://orcid.org/0000-0001-9058-9514
*RESEARCHER ID/ PUBLONS ID	GOV-3577-2022
GOOGLE SCHOLAR LINK	https://scholar.google.com/citations?hl=en&user=UHSmeTUAAAAJ&view_op=list_works&gmla=AJsN-F4bIQSOD8ynajOwCi5R_Y7XdMEnvmBSNY-fB1LjxWogvXGPy3HGGG0adwo8YRE77Yqkb0IaH7msUfrpu-ohIWNbShMBgA

TEACHING EXPERIENCE

Date of Appointment	18.07.2022
Date of Retirement	-
Teaching Experience	UG -2
	PG - 2
	M.Phil.
Research	Guided M Phil:- Guided Ph D: -Guiding PhD Scholar:-

COURSES/CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		
		From	**To**	**Years**
B.Sc Visual Communication	St. Xavier's College (Autonomous)	18.07.2022	Till date	One Year
B.A Journalism and MassCommunication	St. Joseph University, Dimapur, Nagaland	27th July 2017	23rd June 2018	One Year
M.Sc Electronic Media (Guest Faculty – Hourly Basis)	Department of Communication, Manonmaniam Sundaranar University, Tirunelveli	17thJuly 2018 15th July 2019	15thMay 2019 14th May 2020	10 Months 10 Months

AWARDS RECEIVED	
1.	**Gold Medal - M.Sc Electronic Media – April 2017** Department of Communication, Manonmaniam Sundaranar University, Tirunelveli
2.	Awarded **Campus Creator Star** from Helo APP Training, June 2020

ADMINISTRATIVE EXPERIENCE			
S. No	**DESIGNATION**	**INSTITUTIONS**	**YEAR**
1	Department In-charge, STAND Outreach Programme	St. Xavier's College (Autonomous)	2022-2023
2.			

ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE (13)

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	Faculty Empowerment Program	IQAC, St. Xavier's College (Autonomous)	Palayamkottai 22th July 2023
2	Faculty Development Program	KIIT College of Education and GTPD	Virtual Mode (Gurugram) 19th – 25th June 2023
3	Orientation Programme for Teachers	IQAC, St. Xavier's College (Autonomous)	Palayamkottai 16th-17th June 2023
4	Professional Development Program	Department of Commerce, Patrician College of Arts and Science	Virtual Mode (Chennai) 6th-12th June 2023
5	Faculty Development Program on Digital Media	IQAC, Shasun Jain College for Women	Virtual Mode (Chennai) 25th – 31st May 2023
6	Faculty Development Program	School of Media Studies, Patrician College of Arts and Science	Virtual Mode (Chennai) 20th -24th February 2023
7	Orientation Programme for Young Professors	Higher Education Commission, Madurai Jesuit Province	Palayamkottai 8th-9th December 2022
8	Faculty Empowerment Program	IQAC, St. Xavier's College (Autonomous)	Palayamkottai 24th September 2022
9	Faculty Empowerment Program	IQAC, St. Xavier's College (Autonomous)	Palayamkottai 23rd July 2022
10	Orientation Program for Teachers	IQAC, St. Xavier's College (Autonomous)	Palayamkottai 15th July to 16th July 2022
11	ICSSR sponsored Two Weeks Capacity Building Programme, Data Analysis and Research Methodology in Social Sciences	Department Of Commerce, Alagappa University	Virtual Mode (Karaikudi) 3rd to 14th September, 2021
12	Covid -19 new age teaching pedagogy: innovative tools, techniques and research methods for efficient teaching in digital era	Jawaharlal Nehru University	Virtual Mode (Delhi) 20th July to 31st July, 2020
13	Synergia to Revitalise- Reform and Refresh Ourselves as Agents to Ensure Quality Education	Auxilium College (Autonomous)	Virtual Mode (Vellore) 1st June to 7th June 2020

DETAILS OF RESEARCH WORK		
Research Stages	**Title of the Thesis**	**University where the work was carried out**
PhD Awarded	Digital Media and Social Change Perception: A Study Among Rural Youth in Tirunelveli District	Manonmaniam Sundaranar University, Tirunelveli.
Research Associate	A study on media accessing pattern and entrepreneurship awareness among rural youth in southern districts of Tamil Nadu	Manonmaniam Sundaranar University, Tirunelveli.

AREAS OF RESEARCH
Digital Media
Media Culture and Society
Communication for Development
Rural Communication

PUBLICATIONS				
BOOKS	**BOOK CHAPTERS**	**SCOPUS**	**WEB OF SCIENCE**	**UGC LISTED**
-	-	-	-	3
OTHER INDEXED	**AS A RESOURCE PERSON**	**PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS**	**WEBINARS, SEMINARS, WORKSHOPS ATTENDED**	
-	3	National -3 International - 6	8	

PUBLICATIONS: UGC LISTED JOURNALS (3)			
S. No	**Title of the Paper**	**Name of the Journal**	**ISSN No., Volume, Issue, Impact factor & Pg. No**
1	A study on reception of employment skill related information among rural youth in Tirunelveli, Tamil Nadu	Asian Journal of Multidimensional Research	ISSN: 2278-4853 Vol. 8, Spl Issue 2, p 795-805
2	Digital India Programs among youth in Tamil Nadu: Opportunities and Challenges	Modern Thamizh Research (An International Multi-Lateral Thamizh Journal	ISSN: 2321-984X Vol.9/No.1, p 621-627
3	Digital media use and identities. A study among college students in Tirunelveli, Tamil Nadu	Modern Thamizh Research (An International Multi-Lateral Thamizh Journal	ISSN:2321-984X Vol.9/No.2, p 440-446

AS A RESOURCE PERSON(3)			
S. No	**Name of the Event**	**Name of the Sponsoring Agency**	**Place and Date**
1	Workshop on Graphic Design	Department of Visual Communication, Kamaraj College	Thoothukudi 3rd February 2023
2	Workshop on InDesign – Level II	Department of Journalism and Mass Communication, Rani Anna Government College for Women	Tirunelveli 5th January 2023
3	Workshop on InDesign – Level I	Department of Journalism and Mass Communication, Rani Anna Government College for Women	Tirunelveli 22nd September 2022

SEMINARS/ CONFERENCES / SYMPOSIA PAPER PRESENTED: National (3) International (6)			
S. No	**Name of the Event**	**Name of the Sponsoring Agency**	**Place and Date**
1	International Conference on Promotion of Cognitive Entrepreneurship: AI Powered Transformation	Department of Commerce, Manonmaniam Sundaranar University	Tirunelveli 26th& 27th November 2021
2	13th Doctoral Thesis Conference - Research Design Presentation	ICFAI Foundation for Higher Education (Deemed University)	Hyderabad 8th& 9thOctober, 2020
3	International Seminar on Media Technologies and Accessibility: Politics, Representations and Paradigms	Department of Electronic Media & Mass Communication, Pondicherry University	Pondicherry 21st&22ndJanuary 2020
4	ICSSR-SRC sponsored International Conference on Rejuvenation of Emerging Economics through Rural Skill Development	Department of Commerce, Manonmaniam Sundaranar University	Tirunelveli 13th-14th December 2019
5	ICSSR-IMPRESS sponsored International Conference on Employment Skills and Rural Transformation	Department of Commerce,Manonmaniam Sundaranar University	Tirunelveli 11th-13thApril 2019
6	National Media Symposium	Department of Journalism and Mass Communication, Vivekananda College	Kanniyakumari 02nd&03rd March 2019
7	National Conference on Media Literacy in Digital Age	Department of Communication, Manonmaniam Sundaranar University	Tirunelveli 31stJanuary & 1stFebruary 2019
8	India International Science Festival 2018 - Young Scientists' Conference	Department of Science & Technology, Govt of India	Lucknow 5th-8thOctober, 2018
9	One day International Seminar on Empowering rural people through digitalization	Saiva Bhanu Kshatriya College	Aruppukottai 7thSeptember 2018

	WEBMINARS/ WORKSHOP ATTENDED:8		
S. No	**Name of the Event**	**Name of the Sponsoring Agency**	**Place and Date**
1	Workshop on Aspects of Higher Education	IQAC, St. Xavier's College (Autonomous)	Palayamkottai 15thJuly 2023
2	Five Day ICSSR-Sponsored Capacity Building Workshop for Junior Faculties and Senior Ph.D. Scholars of Social Sciences	Madras Institute of Development Studies, Adyar	Chennai March 21st to 25th, 2022
3	One Month Online Program on Research Training	MSME-Technology Development Centre (PPDC), New Delhi	Virtual Mode 30thNovember to 30thDecember 2020
4	National Webinar on Media Insights	Department of Electronic Media, Bangalore University	Virtual Mode 12th-16thAugust 2020
5	International Webinar series on "Digital and Media Literacy in Disinformation Age"	Kumaraguru College of Liberal Arts and Science, Ciombatore	Virtual Mode 27th July to 1st August 2020
6	Ten days Workshop on Research Methodology	Indian Statistical Institute	Bangalore 20th -29th November 2019
7	Two-day Workshop on Science Writing/Journalism for Youth	Manonmaniam Sundaranar University	Tirunelveli 12th- 13th February 2019
8	One day Workshop on MOOCS through SWAYAM	Manonmaniam Sundaranar University	Tirunelveli 19th November 2018

EXTRA-CURRICULAR ACTIVITIES/ CO-CURRICULAR ACTIVITIES ATTENDED(NCC/NSS/YRC/SPORTS/LITERARY AND CULTURAL ACTIVITIES)
Graphic Designing, Photography, Audio/Video Editing
Digital Media Content Creation, Social Media Management
Camera Skills: Any DSLR Camera, professional Full HD video camera
SWAYAM online course – Society and Media
Visual Programmer from APTECH Computer Education
NSS, NCC – Passed Certificate 'A' and Grading 'C'

Date: 24.07.2023   **Name: M. JEBAKUMAR**